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**ONE COLORADO TREE-LIGHTING & SANTA'S ARRIVAL  
KICKS-OFF CITY-WIDE FESTIVITIES**

**OLD PASADENA, Calif., (November 2005)** — Pasadena Star News, K-JAZZ, K-EARTH and Pasadena Jaycees present the One Colorado Tree Lighting Ceremony, Santa's Arrival & Live Holiday Music, Friday, November 25 at 6:00 P.M. in the One Colorado Courtyard in Old Pasadena. One Colorado is located on Colorado Blvd. between Union Street, Fair Oaks Avenue and DeLacey Avenue. The event is free and open to the public.

Join Olympic Champion John Naber, K-JAZZ Personality Chuck Southcott, K-EARTH guest host James Reynolds from "Days of Our Lives," and the 88th Rose Queen® in one of her first public appearances for holiday sing-a-longs and the kick-off of the Charles Cherniss Tournament of Toys.

The evening culminates with Santa Claus arriving to light the dazzling 35-foot Old Pasadena Christmas tree. Free hot chocolate courtesy of Leonidas Chocolate Café and cookies from Il Fornaio. Immediately following the ceremony is a concert by the Retro Boomer Band, courtesy of K-EARTH.

Everyone is asked to bring an unwrapped toy or book for the Charles Cherniss Tournament of Toys, which benefits needy children throughout the San Gabriel Valley. Children and adults who donate an unwrapped toy will receive a FREE photo with Santa from 6:30 P.M. to 9:00 P.M. Gifts are also being collected throughout the season in Smith Alley near Il Fornaio at One Colorado, as well as at numerous locations throughout Pasadena.

The tree lighting and Santa's arrival is a free community event presented by One Colorado, the Pasadena Star-News, K-JAZZ, K-EARTH and the Pasadena Jaycees.

One Colorado is an outdoor shopping, dining and entertainment destination, spanning one city block in Old Pasadena. This award-winning property unites the urban environment of 17 historic buildings with 40 contemporary fashion and dining attractions. The One Colorado Courtyard, designed in the tradition of European town squares, hosts concerts, festivals, live swing and salsa presentations, high-quality fine art markets and site-specific art installations curated by the Armory Center for the Arts. One Colorado has made a commitment to the arts through its partnership with numerous Pasadena organizations.

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