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For Immediate Release:

**SOUTHERN CALIFORNIA'S LARGEST FREE MUSIC EVENT
UNITES INTERNATIONALLY RECOGNIZED ARTISTS
WITH HUNDREDS OF SPONTANEOUS PERFORMERS**

**Los Angeles Debut of an International Music Celebration
"Fete de la Musique," June 21, 2008**

Los Angeles, Calif. (March 2008) – Los Angeles will make music history with the first-ever Make Music Pasadena, a *Fête de la Musique* event, taking place on World Music Day and the summer solstice, Saturday, June 21, 2008, from 10:00 A.M. to 10:00 P.M. Held in more than 300 cities in over 100 countries, *Fête de la Musique* is the largest musical celebration in the world, and Pasadena, one of the top cultural and civic destinations in the Los Angeles area, is bringing this international phenomenon to the West Coast for the very first time.

During this unique event, everyone is invited to make music throughout the city on the longest day of the year. Make Music Pasadena will feature internationally known headliners performing to thousands at four main stages, and hundreds of amateur musicians who will bring their musical talents to the streets. From world music to indie rock, pop, Latin, classical, jazz and every conceivable musical genre, Make Music Pasadena will showcase an incredible range of sounds and styles celebrating the diversity that is Southern California— on sidewalks, in parks, courtyards, alleys, building lobbies and other unconventional performance spaces primarily in The Playhouse District and in Old Pasadena.

Fête de la Musique began in France in 1982, and originated as a way to promote music of all kinds while encouraging the public to find its own artistic talents. *Fête de la Musique* aims at a large audience to popularize musical practice for all ages and from all cultural and social backgrounds, and creates an opportunity to communicate and share a very special connection through music.

Make Music Pasadena is produced by the Old Pasadena Management District, One Colorado, Playhouse District Association, Armory Center for the Arts, Pasadena Convention & Visitors Bureau, Pasadena Arts Council, Alliance Française de Pasadena and French Cultural Services in Los Angeles.

For more information on Make Music Pasadena please contact 626.793.8171 or visit www.makemusicpasadena.org. For more information on *Fête de la Musique* internationally, visit <http://fetedelamusique.culture.fr>.

MEDIA: Please contact Robin Faulk at 626.844.8855 or robinfaulk@att.net for further information, interviews, and photographs.

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