

FOR IMMEDIATE RELEASE: August 13, 2011



ONE COLORADO

Old Pasadena

**Art + Design Open Market at One Colorado
Showcasing Over 100 Emerging & Established Artists
Sunday, October 23, 2011, 10 A.M. – 5 P.M.**

FREE AND OPEN TO THE PUBLIC

One Colorado - 41 Hugus Alley, Pasadena, CA 91103

Press contact: A. McLean Emenegger / mclean@onecolorado.com / 626.564.1066



PASADENA, CA: One Colorado in Old Pasadena will host its semi-annual Art + Design Open Market on Sunday, October 23, 2011 from 10:00 A.M. to 5:00 P.M. This one-day free event showcases over 100 local artists in the historic central Courtyard and pedestrian alleys, giving shoppers a unique and charming environment to discover new talent.

The Open Market provides a wonderful opportunity for the public to interact with emerging and established artists from Pasadena's leading cultural institutions: Pasadena City College and Art Center College of Design. One hundred percent of the proceeds will go directly to participating artists. The Open Market will also feature live music.

Since its launch in 2003, Art + Design Open Market has provided visibility for more than 700 artists and has served as a destination for thousands of art collectors and enthusiasts. Art for sale includes photography, fine art, paintings, illustrations, graphic design, ceramics, sculptures and more.

About One Colorado Old Pasadena

One Colorado is an outdoor shopping, dining and entertainment district spanning one city block in Old Pasadena. This award-winning destination unites 17 historical buildings and the One Colorado Courtyard, designed in the tradition of European town squares, is Pasadena's leading venue and public space for cultural events. Programs include film festivals, live music, children's programs and site-specific art installations curated by the Armory Center for the Arts. All programs are free and open to the public.

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About Art Center College of Design

Founded in 1930 and located in Pasadena, California, Art Center College of Design (www.artcenter.edu) is a global leader in art and design education. Art Center offers undergraduate and graduate degrees in a wide variety of art and design disciplines—from Fine Art to Transportation Design, from Product Design to Film—as well as public programs for all ages and levels of experience. Renowned for its ties to industry and preparing students for professional practice, Art Center is the first design school to receive the United Nations' Non-Governmental Organization (NGO) status, providing opportunities for students to explore creative solutions on behalf of humanitarian and non-profit agencies around the world. During the College's 80-plus-year history, Art Center's alumni have had a profound impact on popular culture, the way we live, and important issues in our society.

About Pasadena City College

The Visual Arts and Media Studies Division of Pasadena City College offers over one hundred and forty courses in the areas of Studio Arts, Design, Digital Media, Art History, Photography, Filmmaking, Journalism and Theater Arts. Over the past 23 years, the Division's renowned Artist-in-Residence program has brought internationally prominent artists to the campus. Their original artworks are part of the college's permanent collection, including installations in the outdoor George Boone Sculpture Garden.

For Art + Design event and location information, please visit onecolorado.com or call 626-564-1066. Visit One Colorado on Facebook @ [facebook.com/OneColoradoOldPasadena](https://www.facebook.com/OneColoradoOldPasadena) and Twitter – twitter.com/OneColorado

MEDIA: Please contact A. McLean Emenegger at One Colorado, 626.564.1066 or mclean@onecolorado.com for any inquiries and/or requests.

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